

Project duration: 28 Aug 2024 – 7 Sep 2024

The Film&Parity Project, conceived by Regional Equality Councillor Francesca Torelli, aims to verify whether and to what extent the films of the Venice Film Festival create the cultural substrate that allows a society to deconstruct stereotypes or even get rid of them, foster an equality culture in which people are considered (for better or worse) for what they are and not for the group they belong to. To understand the dimension of this process, an anonymous questionnaire, in Italian and English, has been prepared and it is available to the entire audience of the Exhibition.

The questionnaire consists of about twenty questions and it will permit to make a series of evaluations, for each film viewed, both on specific and general aspects on the subject of equality. It is worth pointing out that as much as the focus of the project is on gender, and it could not be otherwise given the competence area of the Equality Councilor, the fact of promoting behavioral mechanisms that lead to equality between men and women, it can also help to reduce the impact on society and individuals to all potentially discriminatory factors.

It is also planned to hold an event on September 6 at 5 p.m. at the Stand provided by the Veneto Region inside the Hotel Excelsior in the Lido of Venice. It will be an opportunity to illustrate the main outcomes of the ongoing survey and to exchange theories with some guests such as lawyer Francesca Scatto, President of the sixth Veneto Region Council Committee, Prof. Maria Roberta Novielli, artistic director of the Ca' Foscari Short Film Festival, Dr. Daniela Furlani, President of the Equal Opportunities Commission of Legacoop, who will bring some experiences from the world of cooperatives operating in this sector, highlighting the difficulties that women still find in technical roles and the improvement actions activated.

During the event, it will be screened an unreleased short film made specifically for this project by R.Legnaro, G.Bortolato, Y.Kalachikhina, A.Barbazza, A.Cracco, E.Cavallin, led by Dr. L. Pili and Prof. M.R. Novielli (University of Ca' Foscari). The short film will demonstrate how two different perspectives can combine and create a complete product.

But the project doesn't end with the Exhibition because the questionnaire will remain accessible until mid-September, during the fall the sheets of the evaluated films will be published, and finally in October the report with all the results will be released on the dedicated website www.filmeparita.it as well as on the Regional Equality Councillor's social networks.

The initiative purpose is to raise awareness of the contribution that cinematographic art can make for the promotion of Equal Opportunity culture.